



## **Passionating Your Goals and Transforming Your Business**

At Phoenix Strategies, we help you realize your goals and establish a more profitable direction for your business. Our hands-on approach is designed to complement your time and resources. We combine expert knowledge, creativity and flexibility with an uncompromising focus on delivering results—and rekindling the passion you have for your business.

How? We listen. We act as a sounding board and advisor to create and evaluate your options. We help you implement the chosen course of action, and provide whatever level of support you need ranging from advisory services to hands-on project management to outright program implementation.

### **Services Include:**

- ⇒ Business Strategy and Transformation
- ⇒ Business Process Improvement and Reorganization
- ⇒ Cash flow, Profitability and Capital Management
- ⇒ Finance and Information Technology Analysis
- ⇒ Sales, Marketing and Business Development
- ⇒ Organization Development & Human Resources

## **Envision Your Business Surpassing Your Expectations**

Call for a complimentary two hour strategy session. You will take away an excellent perspective on how to move your business to the next level. For more information, contact:

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### *About Mr. Haslam:*

*Mr. Haslam has over 29 years' experience providing strategic leadership, business development and financial planning expertise to national and international organizations across the globe. He specializes in implementing innovative frameworks that are built on a sustainable vision and acts as a lens to bring clarity, implementation capability and long-term results. He is also an accredited Executive of The Institute for Independent Business.*